



# Citylife

## The magazine of life in Newcastle

- Free magazine for residents of Newcastle
- Produced six times a year by Newcastle City Council
- Full colour tabloid-sized publication printed on good quality newsprint
- Lively and easy to read writing style with a good mix of news, topical issues, lighter articles and competitions

### We distribute over 137,000 copies to:

- every household in Newcastle
- council offices, libraries, leisure centres and schools in Newcastle
- businesses, hotels, GPs and health services, colleges, cafes and restaurants who request multiple copies
- Tourist Information Centres

Every issue is published on the city council's website [www.newcastle.gov.uk/citylife](http://www.newcastle.gov.uk/citylife) with optional pdf download which includes all advertisements.

Recent readership surveys and competitions show that Citylife is read by all age groups across the whole city. Whether your target audience is the entire Newcastle population or a niche section within it, you should be in Citylife.

# Citylife

## Advertising rates

	<b>Height</b>	<b>Width</b>	
Eighth page	72mm	118mm	£350
Quarter page	148mm	118mm	£600
Half page portrait	300mm	118mm	£1100
Half page landscape	148mm	240mm	£1100
Half back cover	148mm	240mm	£1300
Half inside front cover	148mm	240mm	£1300
Full page	300mm	240mm	£2000
Full inside front cover	300mm	240mm	£2500
Full back cover	300mm	240mm	£2500

All advertisements are full colour  
Series discounts are available

Rates are for camera ready artwork, design costs available on request.

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## Important dates

<b>Edition</b>	<b>Booking deadline</b>	<b>Artwork to set deadline</b>	<b>Finished artwork deadline</b>	<b>Distribution starts</b>	<b>Distribution ends</b>
April / May 2009	02.03.09	16.03.09	23.03.09	15.04.09	23.04.09
June / Aug 2009	11.05.09	26.05.09	01.06.09	22.06.09	30.06.09
Sept / Oct 2009	13.07.09	27.07.08	03.08.09	24.08.09	03.09.09
Nov / Dec 2009	14.09.09	28.09.09	05.10.09	26.10.09	03.11.09
Jan / Feb 2010	07.12.09	14.12.09	23.12.09	18.01.10	26.01.10

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## Citylife standards

Citylife magazine is for all our residents and we have high standards of accessibility. If your advertisement does not meet these standards we will contact you to discuss how you can adapt your house style. Please read our style guide before supplying any artwork.

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## Contact

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