

# NEWCASTLE WARM ZONE

Performance summary to July 2009



## *A Newcastle success story*

- 32,800 homes insulated
- 73,400 home energy assessments completed
- 305,000 low energy light bulbs provided
- £6.4 million in new benefits income secured
- £4.0 million in annual fuel bill savings for residents
- 25,000 tonnes of CO<sub>2</sub> emissions reduced each year

**Newcastle Warm Zone has made a major contribution in boosting the local economy, delivering lasting home improvements, improving the health and wellbeing of residents and tackling climate change across the City!**



By using the Warm Zone's **free** benefits entitlement and support services, Mr & Mrs Fawcett were able to secure nearly £10,000 in extra annual income!

"We are very pleased with the service that Newcastle Warm Zone gave us," said Mr Fawcett. "They filled in all the complicated forms and took all the hard work away. These benefits will make a huge difference to our lives and we can't thank them enough."

## **Saving energy & helping the environment!**

By saving energy, you not only save money but you reduce CO<sub>2</sub> emissions and help tackle climate change! The Warm Zone has reduced CO<sub>2</sub> emissions by 25,000 tonnes each year - the CO<sub>2</sub> equivalent of taking around 8,000 cars off the road for good!

## ***What is Newcastle Warm Zone?***

Established in 2004/05, the Warm Zone is a not for profit partnership between Newcastle City Council, Your Homes Newcastle, ScottishPower and Warm Zones CIC that aims to reduce fuel poverty and improve the energy efficiency of homes across the borough.

It does this by delivering an integrated package of free & discounted insulation and heating home improvements together with benefits and energy advice.

"ScottishPower is pleased and proud to be working with Newcastle Warm Zone - they have worked tremendously hard to deliver programmes which tackle fuel poverty, reduce carbon emissions, maximise household income and support local economies" said Gillian Noble, Head of Energy Services at ScottishPower. "The Warm Zone has brought the partners together in order to have the biggest impact possible – they have been incredibly positive to work with".

## Over £10 million into the pockets of the people of Newcastle each year!

The home energy efficiency measures installed by the Warm Zone have saved residents around £4.0 million each year off their annual fuel bills – savings that will grow as fuel bills continue to increase.

The Warm Zone's benefits advisors have also secured £6.4 million in new income for some of the City's most vulnerable residents.

This extra disposable income boosts the local economy, reduces health inequalities and helps underpin the wider regeneration of Newcastle.

## Tackling 'hard to heat' homes

Tens of thousands of homes in Newcastle are classed as 'hard to heat'. These are homes built with solid walls which are energy inefficient and expensive to heat, especially in view of increasing energy costs. Many of these homes are in the most deprived parts of the City.

Newcastle Warm Zone worked with its partners to install external solid wall insulation in a terrace in Lemington – saving the tenants hundreds of pounds off their annual fuel bills as well as improving the visual appearance of the terrace!



## The Warm Zone sets ambitious targets for 2009/10

- Install another 4,000+ insulation measures
- Secure an extra £1 million in new benefits income
- Continue to tackle the many 'hard to heat' homes

These targets will only be achieved if the Warm Zone can keep building on its excellent partnership work and reach out to as many homes as possible, encouraging the residents of Newcastle to take advantage of the excellent services on offer.

### For further information

Please contact Newcastle Warm Zone

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E-mail: [warm.zone@newcastle.gov.uk](mailto:warm.zone@newcastle.gov.uk)

Web: [www.warmzones.co.uk](http://www.warmzones.co.uk)



## New FREE insulation offers from Newcastle Warm Zone!

**FREE** cavity wall insulation for **ALL** homes (limited period only)

**FREE** loft insulation for homes with:

\* A resident over 60 years old

or

\* A child under 16 years old

or

\* A resident on qualifying benefits

or

\* A home in fuel poverty

Otherwise the insulation is available from only £99 per measure, a discount of up to 75%!

All prices subject to a free, no obligation home survey

**Did you know that a home can save up to £300 each year by installing insulation, saving up to £10,000 + over its lifetime?**



Cavity wall insulation can save an "average" home around £140+ each year in fuel bills, with full loft insulation saving even more. This can reduce the CO<sub>2</sub> emissions that contribute to harmful climate change by up to two tonnes each year. Source: EST website

The insulation measures will keep on saving for at least 40 years. Source: DEFRA

*This represents one of the most cost effective ways of tackling climate change!*